

SINGLE PRESS RELEASE

SEYD

Another World



Band: SEYD

Single: Another World

Label: Born Good

Release Date: 15th September 2017

For Fans of... BANKS, Broods, Grimes

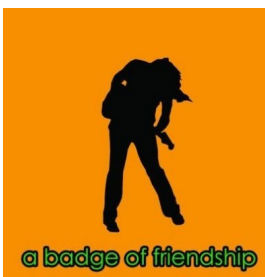
"...well worth keeping an eye on." - **Crack In The Road**

SEYD returns with her latest ethereal, alt-pop single **Another World**, out on **15th September 2017** via **Born Good**.

Another World is about the loss of a partner, written from the perspective of both the dead and the living. This brooding theme combined with the track's ghostly beats, chilling analogue keys and warm atmospherics creates dark-pop for a contemporary audience. **Eleanor Robinson's** vocal soars at the forefront of this arrangement, sounding akin to the likes of **BANKS** and **Broods'** smooth, celestial vocal style.

Eleanor created SEYD eighteen months ago in her hometown Bewdley, Worcestershire. She then entered the studio with collaborator and producer **De Wilde** (BMG), and together they began to craft SEYD's unique brand of alt-pop. Since then, SEYD has already begun to gain support from a number of well-regarded publications including **Crack In The Road** as well as **BBC Introducing Hereford** and **Worcester**. Now based in London, Eleanor is ready to engage listeners with her latest haunting, transcendental release.

Another World is out on **15th September 2017** via **Born Good**.



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